

# Working together for a world without hunger

Pay contactless with your Advanzia Mastercard®  
and help support the World Food Programme\*



\*WFP does not endorse any product or service.

## Help us create a world without hunger

Every day, countless children across the globe turn up for school on an empty stomach, making it hard to focus on their lessons. Many children simply do not go to school, as their families need their help working the fields or around the house. For all of them, having food at school every day means better nutrition and health, and also better chances of getting a good education, which is the first step towards breaking the poverty cycle.

## About the World Food Programme

The World Food Programme is the world's largest humanitarian agency fighting hunger worldwide. Currently active in more than 80 countries and helping nearly 90 million people across the globe, the World Food Programme aims to create a world without hunger by 2030.

Through the School Meals Programme, WFP feeds children in developing countries to help them stay in school and build a foundation for a better future.

## How you can help: Pay contactless with your Advanzia Mastercard®

From 19 August onwards, by paying contactless with any Advanzia Mastercard, donations of school meals will be made to the World Food Programme, with the intention of donating one million meals by the end of the campaign. With a simple gesture, you can help improve the lives of some of the poorest children by giving them access to a school meal and the best chance for an education.

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## Terms and Conditions

– From 19 August onwards, for every three contactless Mastercard transactions with any Mastercard issued by Advanzia Bank, a donation of the value of one WFP school meal (EUR 0.20/USD 0.25) will be made to the World Food Programme, with the goal of reaching 1 million meals. The campaign ends at which point we have reached the 1 million donated meals. The average price of one WFP school meal is equivalent to 0.20 EUR.

– Valid transactions include any contactless transaction made with the Gebührenfrei Mastercard GOLD in Germany and Luxembourg, the Carte ZERO in France, the free Mastercard Gold in Austria, Tarjeta YOU in Spain as well as all the co-branded and white label cards issued by Advanzia Bank for business partners and financial institutions across the world.

– For more information on the World Food Programme, visit: <https://www1.wfp.org>

## How you can help more: ShareTheMeal

If you want to support the World Food Programme, download the ShareTheMeal app to “share your meal” and donate as little as 0.40 EUR (or more). A simple tap on the app helps feed a hungry child for a day. More information on: <https://sharethemeal.org>